

Adaptive Planning

Adaptive Planning is an approach to strategic planning for organizations and programs that recognizes the world is in a constant state of change. Rather than trying to build three- to five-year plans based on how the world looks today, adaptive planning turns your company's mission, vision, and values into decision-making criteria. These criteria are then used for planning and evaluation processes that inform decision-making at all organizational levels.

Mission - describes the organizational, campaign, or project purpose, answering the question of why it exists.

Vision - describes where the organization, campaign, or project is heading, answering the question of where you set your sites.

Values - describes what matters to the organization, campaign, or project answering the question of what principles guide your actions.

Decision-making criteria - the systems, checklists, and evaluation tools that answer questions of how you test and weigh decisions to be in alignment with mission, vision, and values

Through an adaptive planning process, organizations can create a strategic plan or turn their existing strategic plan into a go-to resource for decision-making at all organizational levels.

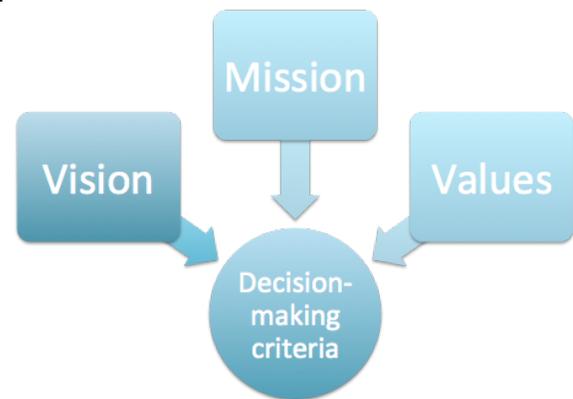
This helps:

- Make direct connections between big picture directions and everyday decisions;
- Ensure teams across the organization are aligned in strategy;
- Identify the “elephants in the room” that hinder progress and cohesion;
- Maintain relevance while remaining values-centered; and
- Enable cohesive rapid response while being tethered to what really matters.

AdaptNation provides training and facilitation for your team to conduct an adaptive planning process. This can include:

- Articulating mission, vision, and values;
- Identifying strategies of outreach and core functioning;
- Building decision-making criteria for use in all areas of organizational functioning; and
- Establishing aligned systems of planning and evaluation.

Our team can facilitate the entire process or step in for key moments, all while building internal capacity to sustain and evolve these practices over time.



We believe that diversity, equity and inclusion (DEI) sit at the heart of sustainable planning and relevant decision-making. While we work with your organization to build an adaptive plan, we encourage the opportunity to integrate DEI practices. A fully adaptive company is one where diversity is valued, equity is elevated as a core value, and all stakeholders feel included.

